GOLD KEY

THE TWILIGHT ZONE

15c

THE TWILIGHT ZONE

ROD SERLING

10016-107
JULY

HE MADE A DEAL
WITH DEATH
AND GOT MORE THAN
HE BARGAINED FOR!

© 1971, CAYUGA PRODUCTIONS, INC.

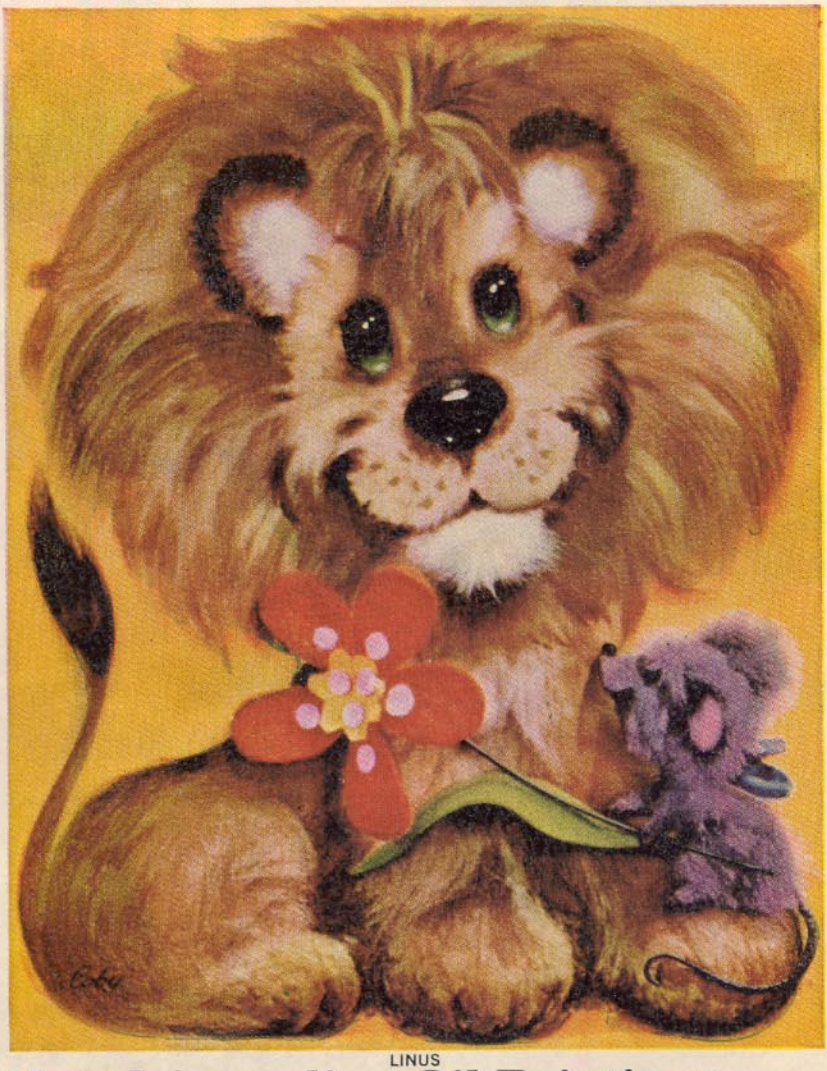
AMAZING $1 ART OFFER

4 Irresistible Wide Eyed Animals In Full Color For Your Home

RASCAL

PEANUTS

THEODORE



LINUS

Beautiful and Appealing Oil Paintings Now Yours as Full Color Large Art Prints

ALL 4 ONLY $1

Just picture these irresistible critters in your own home. Everyone who sees these appealing animals fall in love with their adorable warmth and touching wide eyes. You just want to take them into your home and into your heart. That's because the artist, Coby, one of America's most perceptive painters of animals has captured the universal appeal and warmth you find only in a funny, friendly wild animal. Under his sensitive brush, the wonder of these lovable jungle animals and the colorful backgrounds combine to give a refreshing glimpse of life. Unfortunately the black and white illustrations here cannot possibly convey al the artist's magical color and brilliant details. Only when you see them in your home can you fully appreciate their magnificent artistry and superb beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one picture larger than the rest. Actually all four fine art prints are the same size, a full 11"x14" decorator size. So hurry, order now, offer will not be repeated this season in this magazine. ©1971 Division of Bevis Industries

COLONIAL STUDIOS, DEPT. CW- 37
20 Bank Street, White Plains, New York 10606

Please send me the four Animal prints for only $1 plus 10¢ postage on fully money back guarantee if I am not delighted.

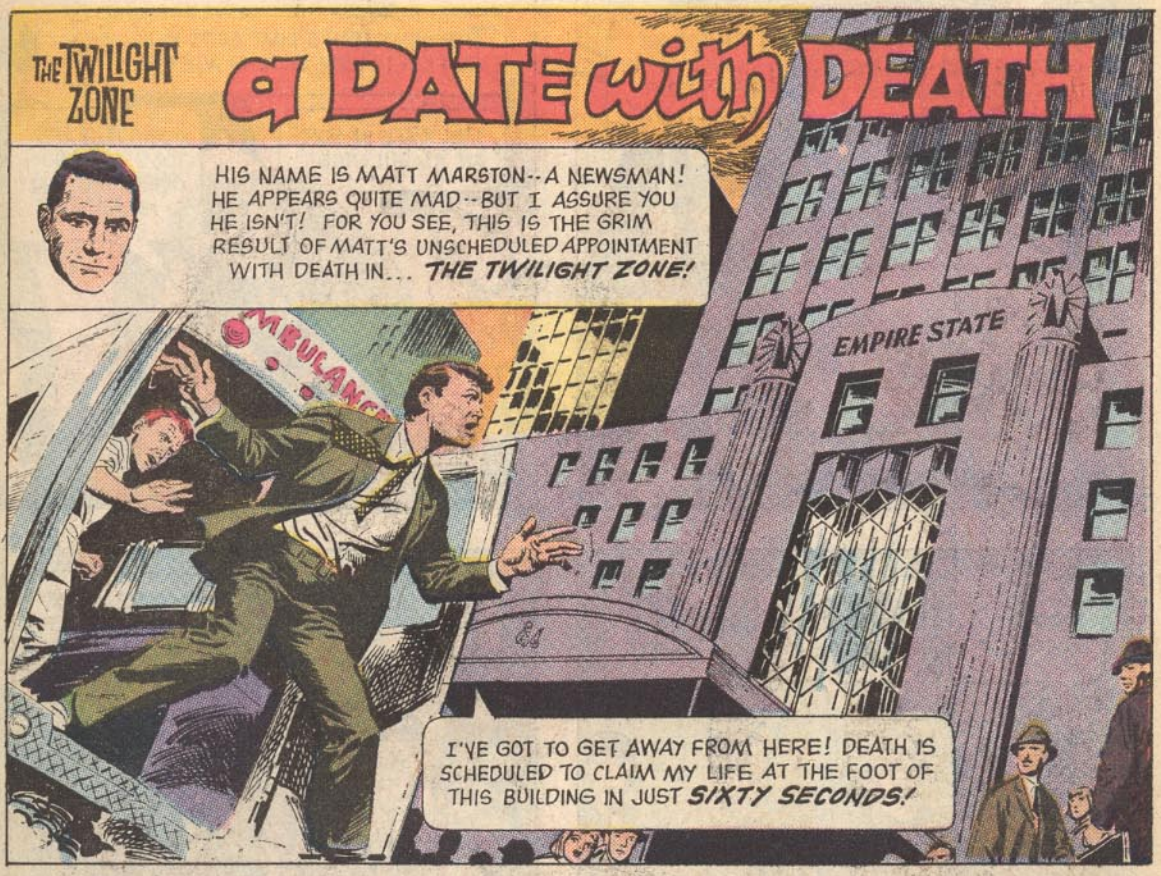
Enclosed is $..... (Print Clearly)

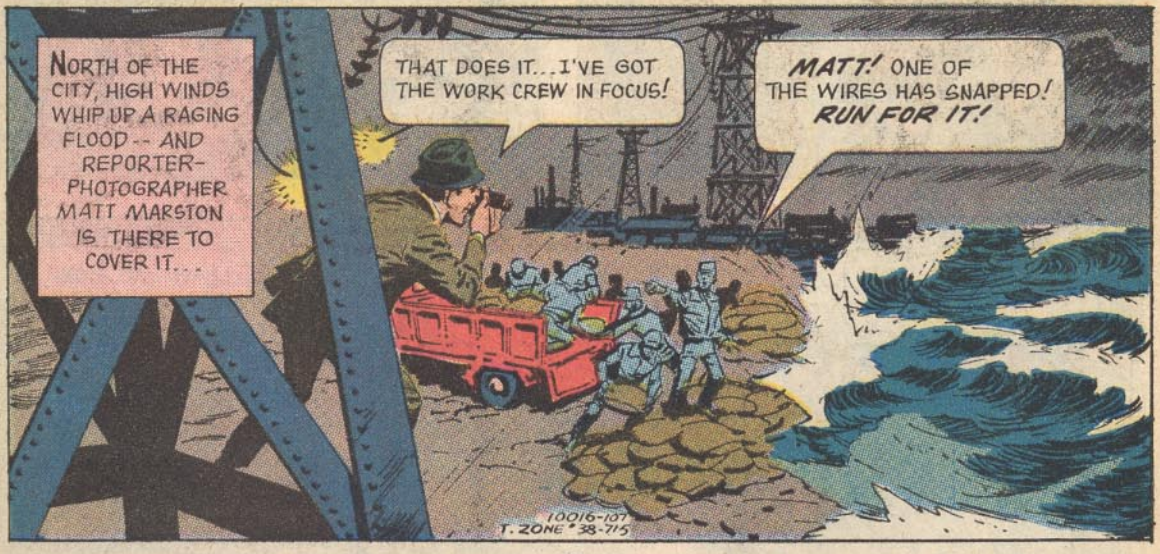
Name.....

Address.....

City..... State..... Zip.....

☐ **SAVE! SPECIAL OFFER:** Order three sets of prints only $2.00. (You save $1.30). Extra sets make ideal gifts.


THE TWILIGHT ZONE
a DATE with DEATH
HIS NAME IS MATT MARSTON--A NEWSMAN! HE APPEARS QUITE MAD--BUT I ASSURE YOU HE ISN'T! FOR YOU SEE, THIS IS THE GRIM RESULT OF MATT'S UNSCHEDULED APPOINTMENT WITH DEATH IN... THE TWILIGHT ZONE!
AMBULANCE
EMPIRE STATE
I'VE GOT TO GET AWAY FROM HERE! DEATH IS SCHEDULED TO CLAIM MY LIFE AT THE FOOT OF THIS BUILDING IN JUST SIXTY SECONDS!


NORTH OF THE CITY, HIGH WINDS WHIP UP A RAGING FLOOD -- AND REPORTER-PHOTOGRAPHER MATT MARSTON IS THERE TO COVER IT...
THAT DOES IT...I'VE GOT THE WORK CREW IN FOCUS!
MATT! ONE OF THE WIRES HAS SNAPPED! RUN FOR IT!
10016-107 T. ZONE * 38-715

POSTMASTER: Please send notice on Form 3579 to Western Publishing Company, Inc., North Road, Poughkeepsie, New York 12602.
THE TWILIGHT ZONE, No. 38, July, 1971. Published bi-monthly by Western Publishing Company, Inc., North Road, Poughkeepsie, New York 12602. Second-class postage paid at Poughkeepsie, New York and at additional mailing offices. Subscription price in the U.S.A. $1.00 per year; foreign subscriptions $1.55 per year; Canadian subscriptions $1.30 per year. All rights reserved throughout the world. Authorized edition. Printed in U.S.A. Copyright © 1971, by Cayuga Productions, Inc.

GOLD KEY & DESIGN is a registered trademark of Western Publishing Company, Inc.

CHANGE OF ADDRESS should reach us six weeks in advance of the next issue date. Give both your old and new address enclosing if possible your old address label.

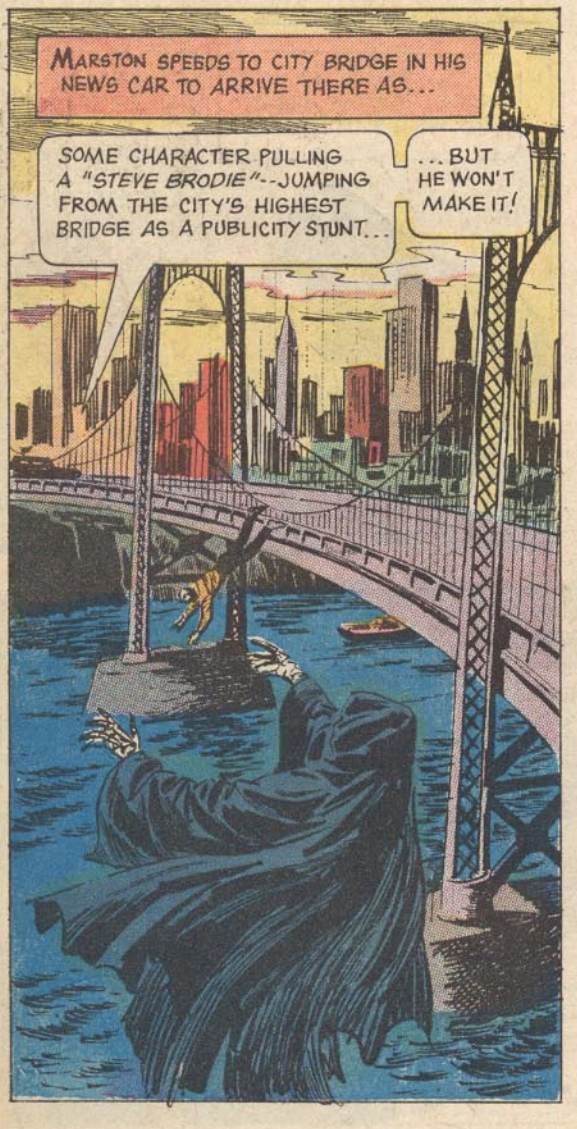
This Periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to nor as part of any advertising, literary or pictorial matter whatsoever.

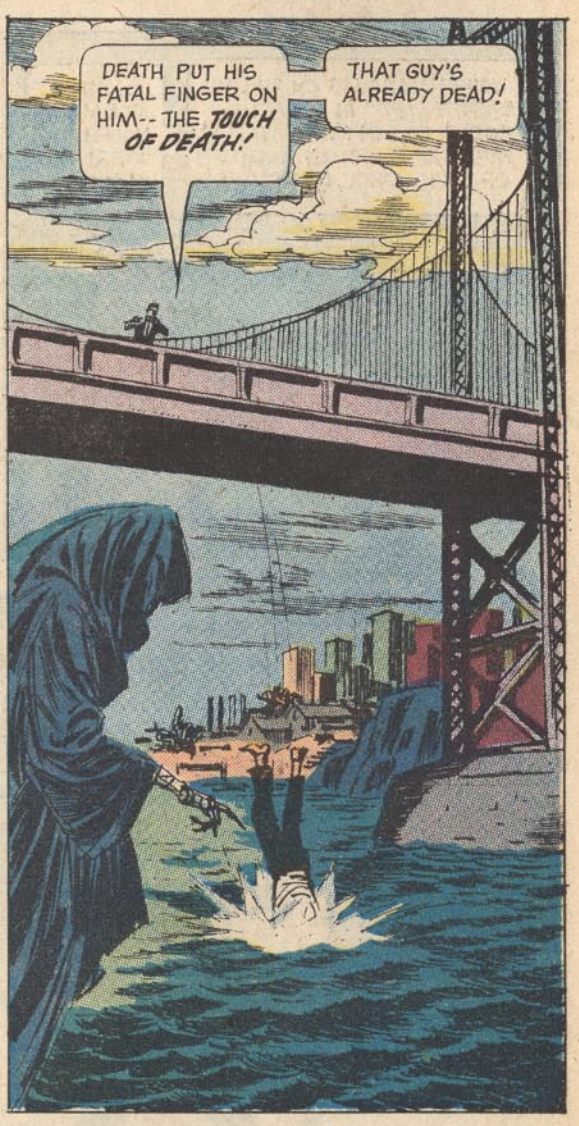
BUT THE WARNING FALLS ON DEAF EARS--MARSTON IS TOO ENGROSSED IN HIS WORK AND...
THIS SHOT SHOULD MAKE THE FRONT PAGE...YIII!
CRACKLE!
CRACKLE!
CRACKLE!
THE NEWSMAN'S LIMP BODY IS CARRIED TO HIGH GROUND WHERE...
I'LL CALL IN FOR AN AMBULANCE!
FORGET IT AND TOSS A BLANKET OVER HIM! MATT IS DEAD!
HE WAS A GREAT NEWSMAN...
WHO'S GOING TO TELL HIS WIFE?
HEY! LOOK... LOOK!
MATT'S GETTING UP! HE'S ALIVE!
IMPOSSIBLE! I TELL YOU HE HAD NO HEART-BEAT--NO PULSE!
MATT! WE THOUGHT YOU WERE DEAD!
HEY! WHERE ARE YOU GOING?
LEAVE ME ALONE, WILL YOU GUYS! I-I'VE JUST GOT TO BE ALONE!

I WAS DEAD... I KNOW I WAS! BUT HOW DID I COME BACK TO LIFE?... AND WHY?
I HAVE THE ANSWERS TO THOSE QUESTIONS, MR. MARSTON...
H-HUH? WHO ARE YOU?
DEATH, MR. MARSTON ...THE SPECTRE OF DEATH...
...AND I'VE MADE AN UNPARDONABLE BLUNDER!
YOUR NAME WAS ON THE "DEATH LIST" IN MY VICTIM BOOK! BUT IN MY HASTE I MISREAD THE TIME AND DATE OF YOUR MORTAL DEPARTURE!
...AND CLAIMED YOUR LIFE PREMATURELY!
TO COMPENSATE FOR YOUR ORDEAL, I MUST GRANT ANY WISH YOU DESIRE!
THIS HAS TO BE FOR REAL ...I HAD NO HEARTBEAT, NO PULSE... I WAS DEAD!
HMM... MOST ANYBODY WOULD WISH FOR A MILLION BUCKS! BUT I'M A NEWSMAN... AND I'M SITTING ON TOP OF A WORLD-SHAKING STORY!
I'VE GOT DEATH UP A TREE!
WELL, MORTAL?

OKAY, I WANT TO ACCOMPANY YOU ON YOUR ROUNDS FOR 24 HOURS-- WITH PERMISSION TO PHOTOGRAPH YOUR ACTIONS AND TAKE NOTES!
YOU ARE A MORBID ONE, MR. MARSTON!

WERE IT WITHIN MY POWER, I WOULD DENY SUCH A WISH! BUT I MUST GRANT IT... IT IS THE RULE!...
...MY NEXT APPOINTMENT IS AT THE CITY BRIDGE!
I'LL KEEP UP WITH YOU!
HE'S FADING BEFORE MY EYES!


MARSTON SPEEDS TO CITY BRIDGE IN HIS NEWS CAR TO ARRIVE THERE AS...
SOME CHARACTER PULLING A "STEVE BRODIE"--JUMPING FROM THE CITY'S HIGHEST BRIDGE AS A PUBLICITY STUNT...
...BUT HE WON'T MAKE IT!


DEATH PUT HIS FATAL FINGER ON HIM-- THE TOUCH OF DEATH!
THAT GUY'S ALREADY DEAD!

SEND FOR FREE CATALOG

Mark JEWELERS

9041 W. PICO BLVD.,
LOS ANGELES, CALIF. 90035

25 Years Service To Military Personnel

MILITARY EMBLEM RINGS

FOR ALL SERVICES

Army - Navy - Marines - Air Force - Army Airborne - Vietnam Army and Marines Beautiful Authentic Designs. 10k gold. Heavy Solid Back.

Choice of White or Yellow 10k Gold

Send No Money —
15 Day Approval —
No Interest or
Extra Charges

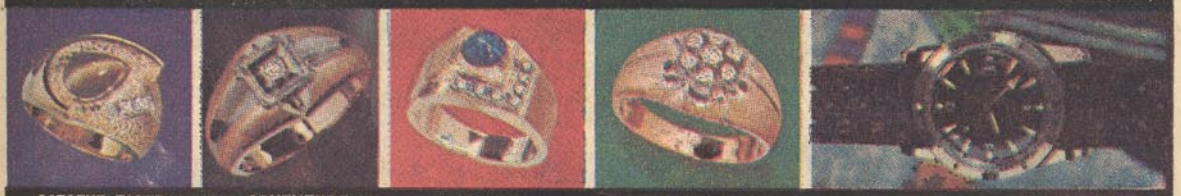
COUPON MISSING? Write your order on plain paper. Mail to address below. World-wide airmail service.

SYNTHETIC STONE
All services including Vietnam Army and Marines. Red or Blue.
$5 Twice Monthly
17 pmts. $5 1 pmt. $4

DIAMOND SET
All services including Vietnam Army and Marines.
19 pmts. $5 1 pmt. $4
$5 Twice Monthly

DIAMOND ON STONE
All services including Vietnam Army or Marines. Red or Blue.
$6 Twice Monthly
18 pmt. $6 1 pmt. $1.

LINDE STAR SAPPHIRE TOP
All services including Vietnam Army or Marines. Blue or Red.
$9 Twice Monthly
22 pmts. $9 1 pmt. $1



CATSEYE TIGER
Glowing catseye gem with 2 diamonds. 10k gold.
$5 Twice Monthly
15 pmts. $5
1 pmt. $4 **$79**
8 MONTHS TO PAY

ADVENTURE
Fine diamond solitaire. Two-tone 14k gold.
$6 Twice Monthly
18 pmts. $6
1 pmt. $2 **$110**
9½ MONTHS TO PAY

CAPRICORN
Linde Star Sapphire with 4 fiery diamonds. 14k. Blue or Red.
$8 Twice Monthly
21 pmts. $8 **$169**
1 pmt. $1
11 MONTHS TO PAY

ALADDIN
7 diamond cluster in high 14k gold dome setting.
$12 Twice Monthly
24 pmts. $12
1 pmt. $11 **$299**
12½ MO. TO PAY

17 JEWEL WATERPROOF "SKINDIVER" $110
Self-winding calendar watch. Depth-tested 666'. Stainless steel case. 18 pmts. $6. 1 pmt. $2. 9½ MONTHS TO PAY

DIVINE LOVE $229
Fire-flashing solitaire Modern 14k gold bridal set.
$10 Twice Monthly
22 pmts. $10
1 pmt. $9
11½ MO. TO PAY

LOVELIGHT - $159
11 blazing diamonds in 14k interlocking wedding set.
$8 Twice Monthly
19 pmts. $8
1 pmt. $7
10 MONTHS TO PAY

YOUNG LOVERS $110
6 sparkling diamonds in 14k gold settings.
$6 Twice Monthly
18 pmts. $6
1 pmt. $2
9½ MONTHS TO PAY

LOHENGRIN $69 ea.
6 diamonds in each 14k gold ring
$5 Twice Monthly ea.
13 pmts. $5
1 pmt. $4
7 MONTHS TO PAY

MR. & MRS. $99 ea.
Blazing diamond in two-tone 14k gold rings to match.
$5 Twice Monthly ea.
19 pmts. $5
1 pmt. $4.
10 MONTHS TO PAY

HEARTHROB $49
14k white gold with diamond center.
12 pmts. $4
1 pmt. $1
6½ MONTHS TO PAY

NOCTURNE TRIO $229
17 diamond bride & groom set. 14k gold mountings.
$10 Twice Monthly
22 pmts. $10 - 1 pmt. $9
11½ MONTHS TO PAY

ROMANTIC TRIO $299
7 diamond bridal pair with matching 4 diamond groom's ring. 14k
$12 Twice Monthly
24 pmts. $12 - 1 pmt. $11
12½ MONTHS TO PAY

MARK JEWELERS — 9041 W. Pico Blvd., Los Angeles, Calif. 90035

GK5-71

Send me (item)_____ Price $_____
(HERS)
☐ White ☐ Yellow Size (HIS)_____ Initial_____ Color of Stone_____

PRINT NAME_____ RANK_____

UNIT ADDRESS_____

APO or CITY_____

SERIAL NO._____ ENLISTMENT ENDS_____

SOCIAL SECURITY NO._____

SIGNATURE_____

HOME ADDRESS_____

CITY_____ STATE_____

SATISFACTION GUARANTEED — otherwise return merchandise by insured mail

SHORTLY, ON THE BANK OF THE RIVER...
YOU'RE CERTAINLY A COOL CHARACTER JUST AFTER SNUFFING OUT A MAN'S LIFE, REAPER--
ALL IN A DAY'S WORK, MR. MARSTON! NOW, FOR MY NEXT APPOINTMENT...

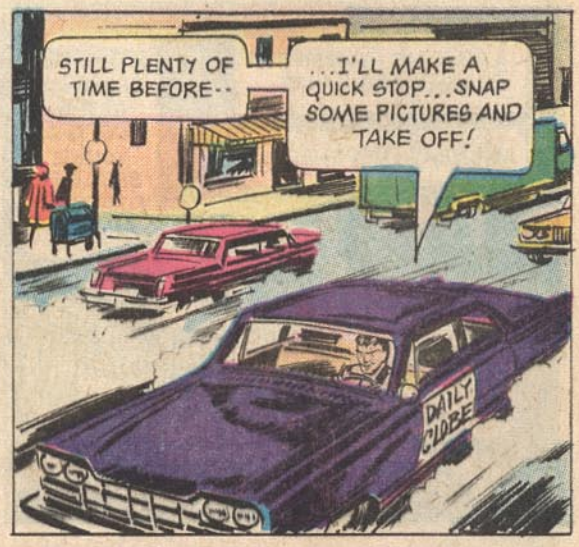
AH... A CAVE-IN AT EAST RIVER TUNNEL! I HAVE A NUMBER OF VICTIMS TO CLAIM THERE!
THERE HE GOES! WHAT A STORY I'M GOING TO WRITE! MORBID BUT SENSATIONAL!
DAILY GLOBE

MATT'S NEWS CAR COMES TO A SCREECHING STOP AT THE ENTRANCE OF EAST RIVER TUNNEL WHERE...
THERE'S DEATH--RIGHT ON THE JOB... GOING INTO THE TUNNEL TO KNOCK A FEW PEOPLE OFF!
WHAT'S THAT... FALLING TO THE PAVEMENT? HIS APPOINTMENT BOOK... THINK I'LL LOOK IT OVER!

THEY SAY "CURIOSITY KILLED A CAT"! THE NEWSMAN'S CURIOSITY SENDS HIS MIND REELING IN TERROR...
MY NAME... I'M NEXT ON DEATH'S LIST...
I-I'M TO MEET MY END AT PRECISELY HIGH NOON AT THE FOOT OF THE EMPIRE STATE BUILDING!

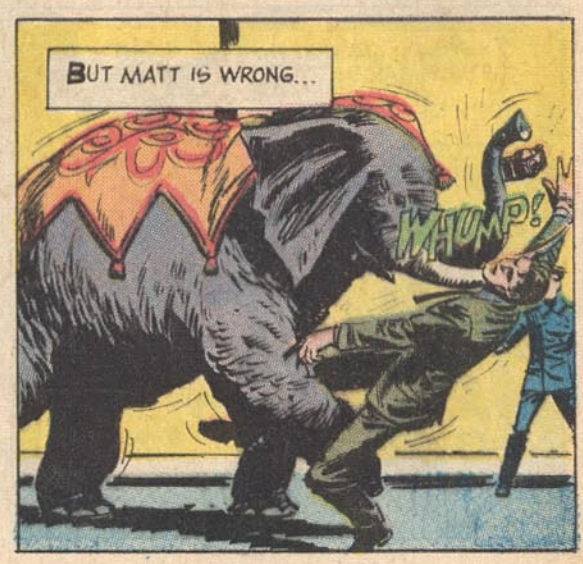
GOT TO GET OUT OF THE CITY--PUT PLENTY OF DISTANCE BETWEEN ME AND THAT BUILDING! I'M ONE GUY WHO'S GOING TO CHEAT DEATH!
LET'S SEE ...IT'S TEN THIRTY!... THAT GIVES ME AN HOUR AND A HALF!

BUT A NEWSMAN'S INSTINCTS ARE AROUSED AS...
...AND CIRCUS ANIMALS BEING SHIPPED INTO THE GARDEN FOR A SHOW HAVE GONE BERSERK! THEY'RE RUNNING WILD! ALL POLICE CARS REPORT TO THAT AREA!
WOW! WHAT A SCOOP THAT WOULD BE! AND I'M ONLY A FEW BLOCKS FROM THE GARDEN RIGHT NOW!


STILL PLENTY OF TIME BEFORE--
...I'LL MAKE A QUICK STOP...SNAP SOME PICTURES AND TAKE OFF!
DAILY GLOBE

MATT IS "JOHNNY-ON-THE-SPOT" MINUTES LATER...
AN ANIMAL STAMPEDE IN MANHATTAN...AND I'M CATCHING IT ALL ON FILM!
YOU THERE--WITH THE CAMERA! GET OFF THE STREET BEFORE YOU GET TRAMPLED!

THE NEWSMAN, HOWEVER, IS OBLIVIOUS TO DANGER...
WHAT THEY DON'T KNOW IS THAT NOTHING CAN HAPPEN TO ME NOW!


BUT MATT IS WRONG...
WHUMP!

LATER HE REVIVES IN A ROCKING AMBULANCE...
WH-WHAT HAPPENED?...
YOU TANGLED WITH AN ELEPHANT, PAL... HE WON!
THEY'RE DRIVING US TO THE HOSPITAL! YOU'VE BEEN OUT FOR OVER AN HOUR!
AN HOUR? WHERE ARE WE?
LET'S SEE... 34TH STREET APPROACHING 5TH AVENUE!
34TH AND 5TH! I'M RIGHT AT THE FOOT OF THE EMPIRE STATE BUILDING...
AND IT'S 11:59-- ONE MINUTE BEFORE MY DOOM HOUR!
I'VE GOT SIXTY SECONDS TO GET AWAY FROM THE FOOT OF THE BUILDING...
...OR DEATH WILL CARRY OUT HIS APPOINTMENT -- WITH ME!
AND SO MATT MARSTON LITERALLY RUNS FOR HIS LIFE...
THE FOOT OF THE BUILDING WOULD MEAN THE AREA DIRECTLY BENEATH IT!
IF I CAN ONLY MAKE EVEN A BLOCK BEFORE MY TIME IS UP!

ONLY SECONDS LEFT! WELL, THIS SHOP IS AS GOOD A PLACE AS ANY TO SWEAT IT OUT!
GIFT SHOP
THEN, AS HIGH NOON TOLLS...
...SIX... SEVEN... EIGHT... ALMOST NOON...
...AND I'M STILL BREATHING! I'VE CHEATED DEATH!
I'M SORRY TO DISAPPOINT YOU, MR. MARSTON!
IT'S YOU-- DEATH! BUT I'M NOT AT THE FOOT OF THE EMPIRE STATE BUILDING! IT'S BLOCKS AWAY!
I'M AFRAID YOU INTERPRETED YOUR APPOINTMENT WITH ME A LITTLE TOO LITERALLY! LOOK THERE!
YOU SEE, YOU'RE AT THE FOOT OF THE EMPIRE STATE BUILDING!
A--A SOUVENIR! A REPLICA OF THE BUILDING! AND I'M STANDING RIGHT BENEATH IT!
I WISH IT MIGHT BE SOME OTHER WAY! BUT THIS IS MY JOB!
MATT MARSTON, A NEWSMAN WHO TRAVELED WITH DEATH TO COVER THE BIGGEST STORY OF HIS CAREER... MATT'S STORY SHOULD HIT TODAY'S EDITIONS, BUT ONLY IN THE TWILIGHT ZONE!

Return From The Grave

© 1971, WESTERN PUBLISHING COMPANY, INC.

Some decades ago, India was agog with the weird story of Prince Kumar—who survived death and cremation—to return from the grave.

In 1909, Kumar was a young man with everything to live for. The son and heir of a rajah in eastern Bengal Province, he was married to one of the most beautiful women in India. Then, one day, Kumar became seriously ill. Rushed to the finest hospital in India, he received the most skilled medical attention. But all attempts to save the prince were in vain. He died.

Following the ceremony prescribed for the Brahmin caste, his body was carried in procession to the sacred cremation grounds, and there placed on the funeral pyre. As the flames swirled up around the body, storm clouds gathered and rain began pelting down. Soon the last of the mourners left the scene.

It was in 1917 that the rajah's family began to hear strange reports. It was being whispered in the bazaars that Prince Kumar was *alive!* The rumors were that he had been seen begging in a market place. Soon people in the streets were talking openly about the living ghost of Kumar—the man who had come back from the dead.

According to the story, the rainstorm had doused the cremation fire and had, somehow, fanned the faint spark of life still remaining in Kumar's body. Reviving, the prince had crawled from the pyre and staggered away. Strangers had nursed him back to health, but the prince had lost his memory.

Kumar's widow, and his brothers who had inherited all the royal estates, refused to believe the story. Only Kumar's sisters believed the beggar to be their brother. Yet with each day, the beggar's memory seemed to grow stronger, recalling intimate details of family life which only the prince would know.

Now, as Prince Kumar, the beggar claimed his inheritance. In the long trial which followed, hundreds of witnesses swore that the beggar was actually the prince. Hundreds of other witnesses denied it. When a judgment was rendered by a court, the losing side would appeal to the next higher tribunal. At last the case reached the Privy Council in London.

After many hearings it was decided that the prince had indeed been saved from cremation by the rainstorm. It was reasoned that when servants had returned to the pyre and found the body gone, they were afraid of being accused of neglect of duty. They found another corpse and placed it on the pyre, burning it to ashes . . .

The court's judgment was confirmed by unmistakable scars and birthmarks on the prince's body. Yet many questions remained unanswered. India's best doctors had pronounced Kumar dead! How could one explain the miraculous storm which put out the fire and revived the "dead" man? Where did the servants obtain a substitute corpse for the funeral pyre?

On the other hand, if Kumar had been burned to ashes, how was it possible for his body to survive . . . with all its identifying scars and marks?

But beggar or prince, fate decreed he would never enjoy the inheritance. The man called Prince Kumar died mysteriously a week after he won the final judgment from the Privy council.

THE CAT WITH THE EVIL EYE
AN OLD GRAVEYARD CARETAKER AND HIS FAITHFUL PET ARE THE MAIN INGREDIENTS OF THIS BIZARRE STORY...
THERE YOU ARE, OLE SPADE, YOUR NIP OF MILK!
THAT SOUND... FROM THE CEMETERY!
GRAVE ROBBERS!
I'LL FETCH MY GUN AND WE'LL PUT 'EM WHERE THEY BELONG, OLE SPADE-- BEHIND BARS!
MEOW!
© 1971, WESTERN PUBLISHING COMPANY, INC.
MOMENTS LATER, A FULL MOON REFLECTS THE BARRELS OF A SHOTGUN AS...
UP WITH THOSE HANDS, YOU THIEVIN' VULTURES-- 'FORE I BLAST YOU INTO OBLIVION!
THE CARETAKER ...HE'S GOT THE DROP ON US!
WE CAN CUT HIM DOWN BEFORE HE KNOWS WHAT HIT HIM!
DRAW WHEN I GIVE THE WORD... NOW!
SCRATCH ONE CARETAKER!
PHSST
BLAM!
BLAM!
HEY! WHAT'S THAT?
BLAM!

GOLD KEY CLUB COMICS

JOKES ON YOU

© 1971, WESTERN PUBLISHING COMPANY, INC.

Riddle: How did the turtle keep three jumps ahead of the rabbit?
Answer: He was playing checkers with the rabbit.

Brian Campbell—Joliet, Illinois

Riddle: Why is a baseball park cool?
Answer: There's a fan in every seat.

Keith Alan Rose—Cleveland, Ohio

John: May I have another cookie?
Mother: Another cookie what?
John: Another cookie, please.
Mother: No, dear, you've already had too many.

Pamela Moreland—West Haven, Connecticut

Riddle: Why did the chicken cross the road?
Answer: For some fowl reason.

Peter House—London, England

Aunt: How much sugar would you like on your grapefruit, dear?
Little Niece: Too much, please.

Valerie Harvey—Richmond, Ontario, Canada

Lou: Can you stand on your head?
Sue: No, it's too high.

Karen Musa—Utica, New York

Joe: Why did the robber take a bath?
Sam: So he could make a clean getaway.

Chris McNeal—Buffalo, New York

Mother: Mary, this salad tastes awful. Are you sure you washed the lettuce carefully?
Mary: Yes, Mother. I even used soap.

Tom Mansfield—Indianapolis, Indiana

David: Is it bad luck to have a black cat follow you?
Sue: Well, that depends on whether you're a man or a mouse.

Stevie Landry—Houma, Louisiana

Teacher: Why haven't you learned your geography?
Ramesh: I heard my father say the world was changing every day, so I thought I would wait awhile.

Hemant Belle—Bombay, India

Riddle: Where is the best place to get fat?
Answer: At the butcher shop.

Barbara L. Ecke—Chassell, Michigan

Riddle: Why do weeping willows weep?
Answer: Because they are sorry for the pine trees that pine.

Belita Esquivel—Quezon City, Philippines

Magician's Son: Dad, will you change this quarter for me?
Magician: Certainly.
Magician's Son: Thanks — make it a half dollar.

Theodore Schwartz—Chicago, Illinois

Riddle: What can go up a chimney down but can't go down a chimney up?
Answer: An umbrella.

Mary Dolan—Kenmore, New York

Diner: I'll have an order of lamb chops, and make it lean!
Waiter: Yes, sir — to the right or left?

Gregory Ulrich—Plattsmouth, Nebraska

Willy: Did anyone laugh when you fell on the ice?
Billy: No, but the ice made some cracks.

Sheila Tanner—Milledgeville, Georgia

Riddle: What would fireflies make if they all stood in a circle?
Answer: A light brigade.

Beverlee Wickstrom—Grass Valley, California

Riddle: What time of day was Adam born?
Answer: A little before Eve.

Richard Haynes—Sycamore, Alabama

Send each drawing, joke or other contribution on a separate sheet of paper • No payments are made for club contributions and no contributions can be returned. Letters cannot be answered individually • Watch club pages every month for replies, your drawings, jokes, written ideas and your name in print.

ADDRESS ALL MAIL TO:

GOLD KEY COMICS CLUB
WESTERN PUBLISHING CO.
NORTH ROAD
POUGHKEEPSIE, N.Y. 12601

HUMPH! NOTHIN' BUT AN OLD CAT!
YEAH... BLACK AS COAL! AND LOOK AT THOSE CRAZY EYES!

...ONE'S GRAY... AND THE OTHER'S A WEIRD GREEN!
AND THEY'RE STARING RIGHT AT ME! THAT GREEN EYE... I CAN'T STOP LOOKING AT IT!

SOMETHING'S HAPPENING TO ME! I--I CAN'T CONTROL MYSELF! AND I KEEP THINKING ABOUT THAT CARETAKER!
JOEY, GET A GRIP ON YOURSELF!

A LIFE FOR A LIFE! YAAAHH!
ONE LOOK IN THE CAT'S GREEN EYE AND JOEY KNOCKS HIMSELF OFF!
I--I DUNNO WHAT'S GOING ON--BUT LET'S GET OUT OF HERE--FAST!

WE'RE MURDERERS... THE THREE OF US! WE SHOULD BE PUNISHED!
THE GUY'S FLIPPED... HE'S TAKING OFF! WE MUST STOP HIM!

EDDIE... ALL THOSE SUPERSTITIONS ABOUT BLACK CATS--DO YOU THINK THERE'S ANY-THING TO THEM?
WHY...JUST BE-CAUSE JOEY SNAPPED WHEN THAT CAT STARED AT HIM? IT'S JUST A LOT OF...
...HOGWASH--YIPES! IT'S THE BLACK CAT... AND THAT GREEN EYE!
IT'S AFTER US, MAC! HIT THE BRAKES AND WE'LL MAKE A RUN FOR IT!
I--I CAN'T, EDDIE! EVERY MUSCLE IN MY BODY IS FROZEN!
MEOW!
CRASH!
YAAA!
FIRST JOEY... NOW MAC! AND BOTH DIED AFTER THAT CAT GAPED AT THEM WITH THE GREEN EYE!
OH-OH... HERE HE COMES TO CURSE ME INTO THE GRAVE!

IT'S PUTTING THE DEATH WHAMMY ON US FOR KILLING THE OLD MAN! OH-OH!...RIGHT ON MY HEELS!
IT'LL STALK ME DAY AND NIGHT... UNTIL I'M DEAD! THERE'S ONLY ONE WAY TO ESCAPE THAT DEVIL'S CURSE!
MEOW!
...HAVE A SHOWDOWN! IT'S THE CAT OR ME! ONE OF US HAS GOT TO GO!
POW! POW! POW!
UGGHH! I'VE BEEN HIT...BY MY RICOCHETING BULLETS...
HEY--WHAT'S GOING ON THERE?
BEOW!
TWANG!
ONE OF HIS OWN BULLETS GOT HIM! WHAT A WAY TO DIE!
YEAH... TRYING TO PLUG A COMMON OLD ALLEY CAT!
NOW, A CHILLING SOUND IS HEARD AT THE NEWLY-DUG GRAVE OF THE CARETAKER...
AROOOO!
OLD SPADE HAS METED OUT JUSTICE TO THOSE WHO KILLED HIS MASTER...
THE END

196717

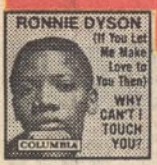
197954

196709

196246

Now... save almost 50% on the hit records you want!

Savings are off regular Club prices

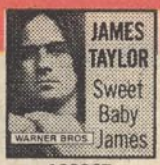


194035

185876

196972

186809



188367

191064

191809

197095

183335

183707

196345

194332

188060

195974

195685

189704

179291

187690

194563

172411

196733

196790

196808

195818

177311

959908

172254

188581

187286

193284

193805

181909

195917

193235

195800

192740

188656

191098

© 1971 CBS Direct Marketing Services CR-253/S71

196741

196444

195891

195727

AND HERE ARE YOUR SAVINGS IN ADVANCE

ANY 12 HIT RECORDS FOR ONLY $2.86

plus mailing and handling

if you join the Club now and agree to purchase just ten records during the coming two years (you will have up to 300 records a month to choose from)

195180

191825

195487

186197

195701

193623

185017

191205

195719

191742

195404

194605

191460

YES, IT'S TRUE—if you join the Columbia Record Club now, you may have ANY 12 of these records for only $2.86. And all you have to do is agree to buy as few as ten records (at the regular Club price) during the coming two years.

That's right!—you'll have two full years in which to buy your ten records. After doing so, you'll have acquired 22 records—but you'll have paid for just half of them . . . that's practically a 50% saving off regular Club prices!

AS A MEMBER you will receive, every four weeks, a copy of the Club's entertaining music magazine. Each issue describes the regular selection for each musical interest and almost 300 other records . . . hit albums from every field of music, from scores of record labels.

If you do *not* want any record in any month—just tell us so by returning the selection card by the date specified . . . or you may use the card to order any of the records offered. If you want *only* the regular selection for your musical interest, you need do nothing—it will be shipped to you automatically. And from time to time, we will offer some special albums, which you may reject by returning the special dated form provided—or accept by doing nothing.

RECORDS SENT ON CREDIT. Upon enrollment, the Club will open a charge account in your name . . . you pay for your records only after you have received them. They will be mailed and billed to you at the regular Club price of $4.98 (Classical and occasional special albums somewhat higher), plus a mailing and handling charge.

FANTASTIC BONUS PLAN. As soon as you complete your enrollment agreement, you will automatically become eligible for the Club's generous bonus plan, which entitles you to *one record of your choice free* (plus 25¢ for mailing and handling) *for every one you buy thereafter!*

SEND NO MONEY—JUST THE COUPON.

Columbia Record Club
a service of
Columbia House
Terre Haute, Indiana 47808

Columbia Record Club, Terre Haute, Indiana 47808

Please accept me as a member of the Club. I've indicated below the twelve stereo records I wish to receive for only $2.86, plus mailing and handling. I agree to purchase ten records during the coming two years, under the terms outlined in this advertisement. I may cancel membership any time thereafter. If I continue, I will be eligible for the Club's generous bonus plan.

SEND ME THESE 12 RECORDS FOR ONLY $2.86

MY MAIN MUSICAL INTEREST IS (check one only):

☐ Easy Listening ☐ Country ☐ Today's Sounds

☐ Mr.
☐ Mrs.
☐ Miss. .....
(Please Print) First Name Initial Last Name

Address .....

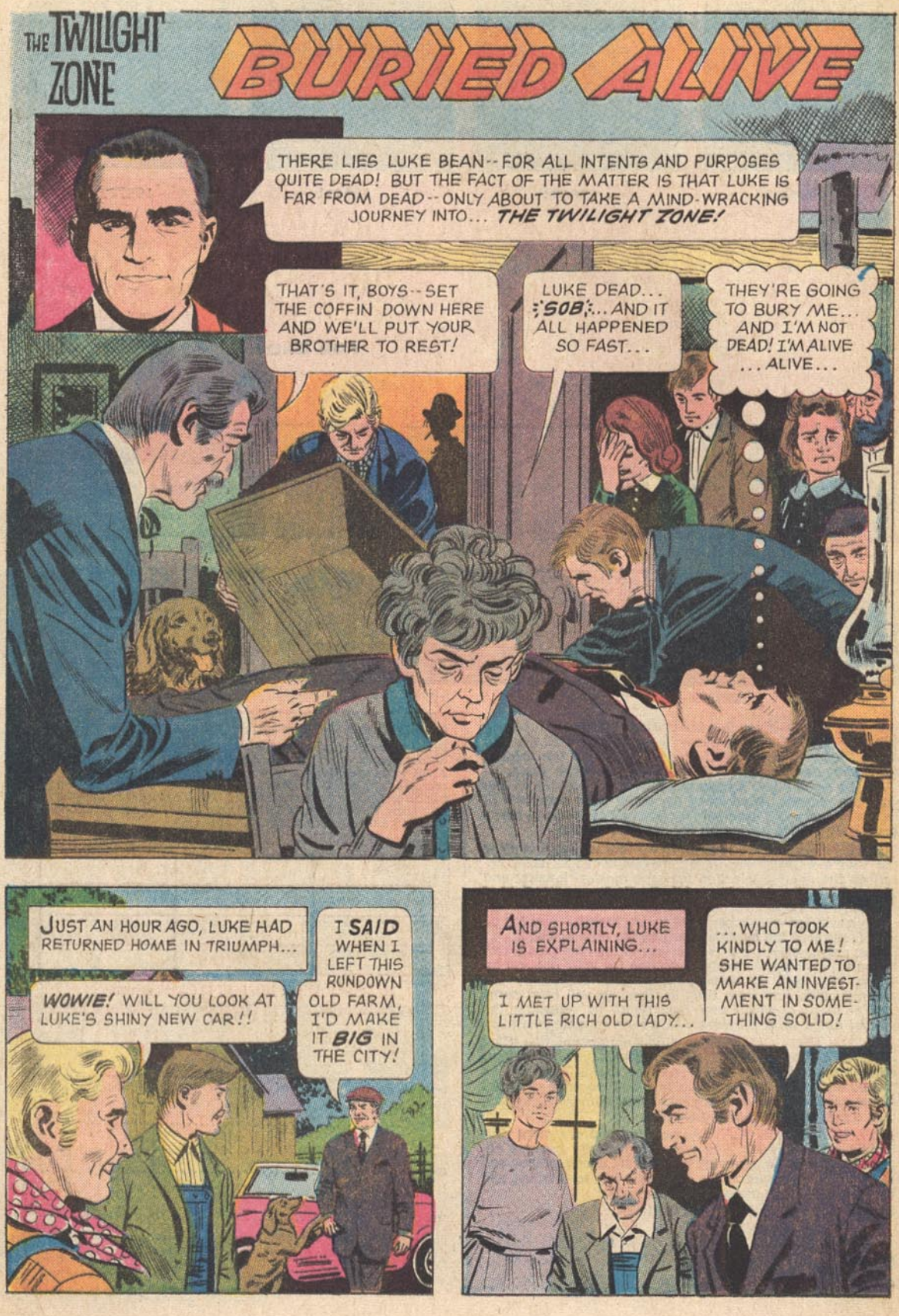
City .....

State ..... Zip .....

Do You Have A Telephone? (Check One) ☐ YES ☐ NO

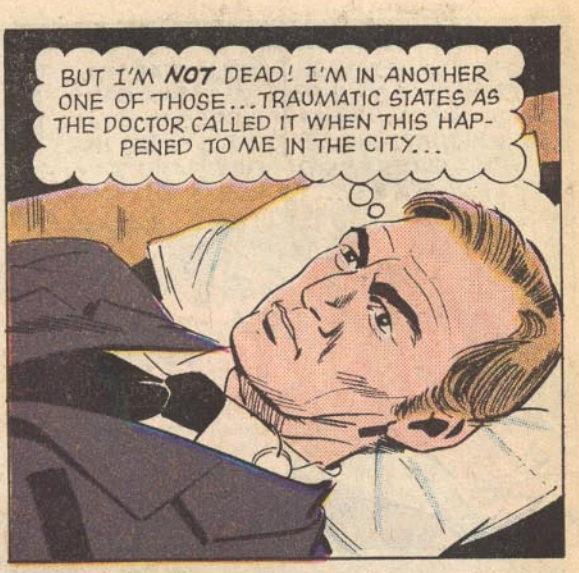
APO, FPO addressees: write for special offer

N34-3/6Z

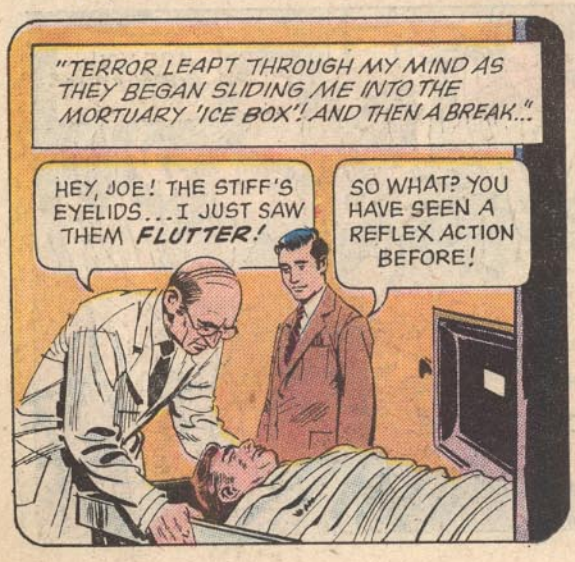

THE TWILIGHT ZONE
BURIED ALIVE
THERE LIES LUKE BEAN--FOR ALL INTENTS AND PURPOSES QUITE DEAD! BUT THE FACT OF THE MATTER IS THAT LUKE IS FAR FROM DEAD--ONLY ABOUT TO TAKE A MIND-WRACKING JOURNEY INTO... THE TWILIGHT ZONE!
THAT'S IT, BOYS--SET THE COFFIN DOWN HERE AND WE'LL PUT YOUR BROTHER TO REST!
LUKE DEAD... SOB... AND IT ALL HAPPENED SO FAST...
THEY'RE GOING TO BURY ME... AND I'M NOT DEAD! I'M ALIVE ... ALIVE...
JUST AN HOUR AGO, LUKE HAD RETURNED HOME IN TRIUMPH...
WOWIE! WILL YOU LOOK AT LUKE'S SHINY NEW CAR!!
I SAID WHEN I LEFT THIS RUNDOWN OLD FARM, I'D MAKE IT BIG IN THE CITY!
AND SHORTLY, LUKE IS EXPLAINING...
I MET UP WITH THIS LITTLE RICH OLD LADY...
...WHO TOOK KINDLY TO ME! SHE WANTED TO MAKE AN INVESTMENT IN SOMETHING SOLID!

I TOLD HER I WAS PRESIDENT OF THE FARM ASSOCIATION AND KNEW JUST WHAT CROPS WOULD PAY OFF BIG...
WELL THAT OLD GAL WAS A GAMBLER! SHE LET ME HANDLE ALL HER FUNDS AND I CLEANED HER OUT!
LUKE! YOU SWINDLED HER --YOU LEFT THAT POOR OLD WOMAN DESTITUTE! DIDN'T YOU THINK HOW SHE WOULD SUFFER--
SO LET HER SUFFER! IT'S DOG-EAT-DOG, MA...
...BESIDES, SHE CAN ALWAYS GO ON WELFARE! OH-OH! IT'S HAPPENING AGAIN...
SON, WHAT'S WRONG?
LAND SAKES... HE'S KEELED OVER! I'LL GET THE SMELLING SALTS!
HEY, PAW! LUKE'S HEART... IT'S NOT BEATING!
ARE YOU SURE, SON?

NO PULSE! I'M AFRAID WE'LL HAVE TO FACE UP TO IT...
...LUKE'S GONE AND DIED ON US!


BUT I'M NOT DEAD! I'M IN ANOTHER ONE OF THOSE...TRAUMATIC STATES AS THE DOCTOR CALLED IT WHEN THIS HAPPENED TO ME IN THE CITY...

"I REMEMBER THE CITY SKYLINE DANCING BEFORE MY EYES--THEN I WAS LYING ON MY BACK WITH A DOC KNEELING OVER ME..."
HE WAS CROSSING THE STREET AND SUDDENLY DOWN HE WENT, DOC! HOW IS HE?
QUITE DEAD, I'M AFRAID ...A CANDIDATE FOR THE CITY MORGUE!

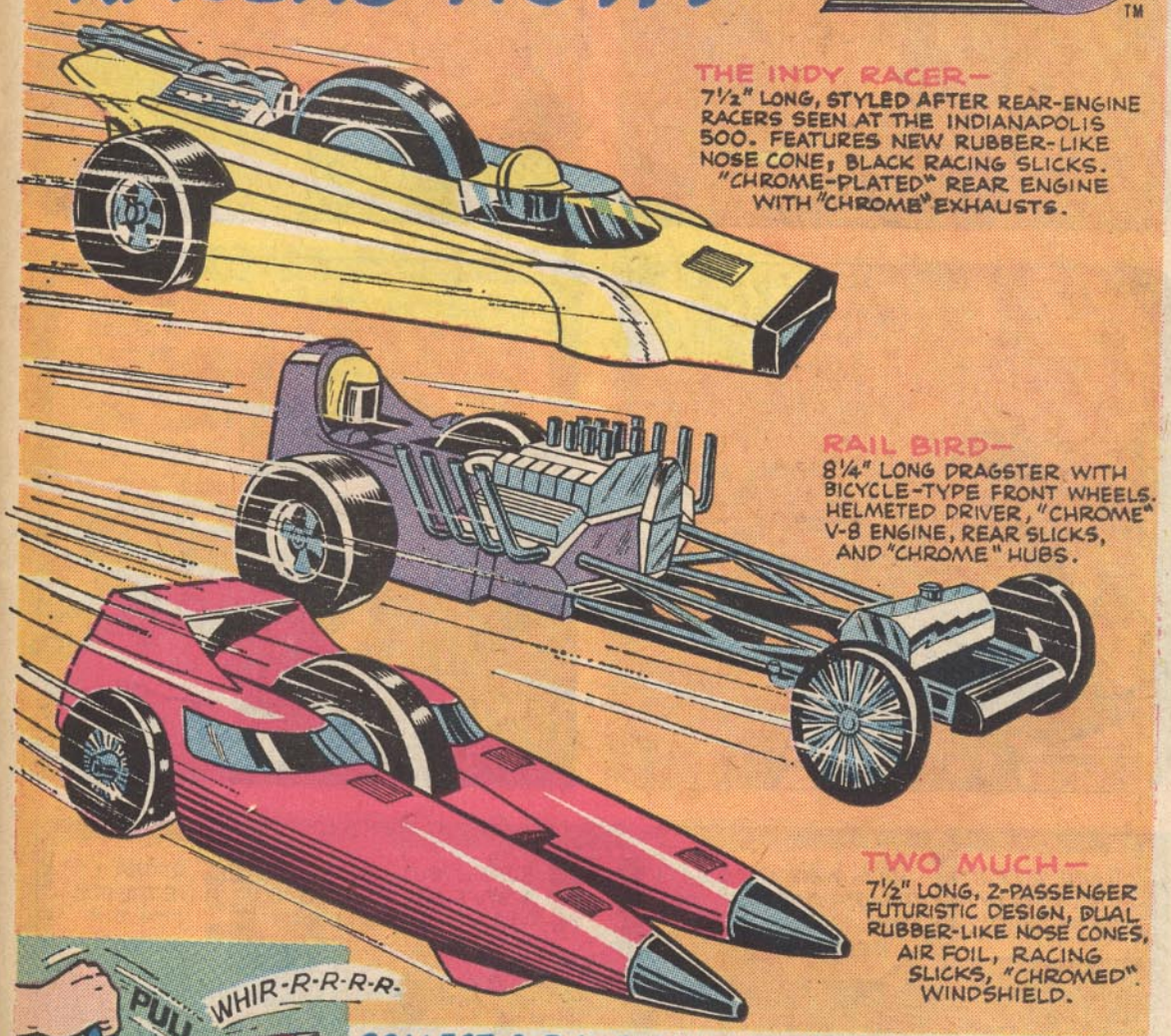

"TERROR LEAPT THROUGH MY MIND AS THEY BEGAN SLIDING ME INTO THE MORTUARY 'ICE BOX'! AND THEN A BREAK..."
HEY, JOE! THE STIFF'S EYELIDS...I JUST SAW THEM FLUTTER!
SO WHAT? YOU HAVE SEEN A REFLEX ACTION BEFORE!

SURE...BUT NOT AFTER A STIFF HAS BEEN DEAD FOR HOURS! WE'LL PUT HIM ON ICE LATER...
...AFTER I HAVE THE DOC CHECK THIS CORPSE!

LATEST SSP™ NEWS FLASH!

GET KENNER'S NEWEST RACERS NOW!

SSP
SUPER SONIC POWER
™



THE INDY RACER—
7½" LONG, STYLED AFTER REAR-ENGINE RACERS SEEN AT THE INDIANAPOLIS 500. FEATURES NEW RUBBER-LIKE NOSE CONE; BLACK RACING SLICKS. "CHROME-PLATED" REAR ENGINE WITH "CHROME" EXHAUSTS.

RAIL BIRD—
8¼" LONG DRAGSTER WITH BICYCLE-TYPE FRONT WHEELS. HELMETED DRIVER, "CHROME" V-8 ENGINE, REAR SLICKS, AND "CHROME" HUBS.

TWO MUCH—
7½" LONG, 2-PASSENGER FUTURISTIC DESIGN, DUAL RUBBER-LIKE NOSE CONES, AIR FOIL, RACING SLICKS, "CHROMED" WINDSHIELD.

READY TO RACE ...
NO BATTERIES! NO TRACK!
GYRO-POWERED!

COLLECT & RACE ALL THE EXCITING SSP™ RACERS!

"THE NEXT THING I KNEW, I WAS BACK AMONG THE LIVING..."
BUT, DOC, I COULD HEAR AND SEE EVERYTHING GOING ON AROUND ME, YET I COULDN'T SPEAK OR...
...TWITCH ONE MUSCLE! HOW IS SUCH A THING POSSIBLE?
IT'S A FREAK PHYSICAL CONDITION WE CALL "SUSPENDED ANIMATION OF DEATH," MR. BEAN... A TRAUMATIC STATE! THE HEARTBEAT IS SO FAINT THAT EVEN A STETHOSCOPE CANNOT DETECT IT!
BUT... WHAT IF I HAVE ANOTHER SEIZURE LIKE THIS, DOC? I COULD BE... BURIED ALIVE!
YOU'LL HAVE TO WEAR A DOGTAG! IT WILL EXPLAIN YOUR CONDITION TO ANYONE WHO EXAMINES YOU...
JUST SET THE COFFIN THERE, BOYS, AND LAY POOR LUKE TO REST IN THE FAMILY PLOT OUT BACK!
TH-THEY'RE GOING TO BURY ME! BUT... I'M ALIVE! IF ONLY ONE OF THOSE FOOLS WOULD SPOT MY DOG-TAG...
THEN, FATE PLAYS INTO LUKE'S HAND...
HEY-- WHAT'S THAT DANGLIN' FROM LUKE'S NECK?
A HUNK OF TIN! LET'S HAVE A LOOK-SEE!

IT'S GOT SOME KIND OF WRITING ON IT...
WONDER WHAT IT SAYS...
TOO BAD LUKE ISN'T ALIVE TO READ IT FOR US!
I--I FORGOT! THE IDIOTS ARE ILLITERATE--THEY CAN'T READ! WHY DIDN'T I SEND THEM THAT DOUGH SO THEY COULD HAVE GONE TO SCHOOL?
NOW UTTER PANIC GRIPS LUKE'S HEART AS...
TH-THEY'RE CARRYING ME TO THE GRAVEYARD! AND I CAN'T STOP THEM...I'M HELPLESS!
I--I CAN HEAR THE DIRT ON THE TOP OF THE COFFIN! THEY'RE FILLING IN MY GRAVE...
H-HUH? THAT FACE... IT'S THE LITTLE OLD RICH LADY I CHEATED!
SERVES YOU RIGHT, YOUNG MAN--NOW YOU KNOW HOW IT FEELS TO BE HELPLESS!
...PENNILESS, I SUFFERED A LIVING DEATH...JUST AS YOU ARE NOW!

THE VISION SENDS A SHOCK WAVE THROUGH LUKE'S BRAIN AND...
I CAN MOVE... SPEAK! BUT IT'S TOO LATE! I'M ENTOMBED! PERHAPS THERE'S STILL TIME...IF ONLY THE FOLKS HAVEN'T LEFT THE GRAVEYARD YET!
HELP! HELP! I'M STILL ALIVE DOWN HERE!... YOU MUST HEAR ME!
BAM BAM BAM!
LUKE'S FRANTIC CRIES GO UNHEARD TO ALL SAVE ONE--THE HOUND DOG...
WOOF WOOF GRRRRRRR!
SOMETHING'S AFOOT! NEVER SAW THE HOUND ACT LIKE THAT BEFORE!
HE'S DIGGING AT LUKE'S GRAVE! LET'S HAVE A LOOK-SEE!
ONCE WITHIN RANGE, THE BROTHERS HEAR LUKE'S SHOUTS! SHOVELS GO INTO ACTION AND...
LUKE--ALIVE! IT'S A MIRACLE!
YOU CAN SAY THAT AGAIN, MA! AND YOU CAN THANK A LITTLE OLD LADY FOR IT! I'M RETURNING EVERY CENT I SWINDLED HER OUT OF!
LUKE BEAN WAS, INDEED, MORE FORTUNATE THAN MANY! FOR FEW POSSESS A ROUND-TRIP TICKET ON THEIR AWESOME TRIP INTO... THE TWILIGHT ZONE!

THE TWILIGHT ZONE
The General's Statue
THE DESIRE FOR IMMORTALITY IS A HUMAN FAILING! IN GENERAL DRUMMOND'S CASE, HIS FAME AS A GREAT SOLDIER ENTITLES HIM TO A WELL-EARNED PLACE IN THE HISTORY OF OUR NATION, BUT LITTLE DOES HE SUSPECT IT ALSO EARNS HIM A PLACE IN . . . THE TWILIGHT ZONE!
AT LAST! THIS IS THE ARTIST FOR ME!
A COMMITTEE HAS RAISED FUNDS FOR A STATUE TO BE MADE OF ME AND WHOEVER DID THAT BUST CAN DO THE WORK!
HE'S ONLY A YOUNG SCULPTOR, GENERAL DRUMMOND! THIS IS HIS FIRST PUBLIC SHOWING!
I DON'T CARE IF HE'S YOUNG OR OLD, FAMOUS OR UNKNOWN! HE KNOWS HOW TO CAPTURE A MAN'S INNER FEELING! INTRODUCE HIM TO ME!
GENERAL DRUMMOND, THIS IS WALT BRAMM! WALT, THE GENERAL WOULD LIKE TO COMMISSION YOU TO DO HIS STATUE!
M-ME? I'M REALLY FLATTERED!

THREE DAYS LATER, THE GENERAL ARRIVES FOR HIS FIRST SITTING! THE YOUNG SCULPTOR KNOWS THE GENERAL'S FAME WOULD MAKE AT LEAST THIS ONE STATUE OF HIS IMMORTAL...
CLIMBING THESE STAIRS FOR THE SITTING SHOULD KEEP ME IN SHAPE FOR MODELING!
SORRY I'M ON THE TOP FLOOR, GENERAL! BUT IF I DO A GOOD JOB ON YOUR STATUE, I GUESS I'LL BE ABLE TO MOVE ANYWHERE!
THEN LET'S GET TO WORK, WALT!
THE YOUNG SCULPTOR BEGINS HIS CHALLENGING TASK! INSTANT FAME AND LASTING ADMIRATION CAN BE HIS WITH THIS ONE WORK'S SUCCESS...
STUDYING THE GENERAL IN THEIR DAILY MEETING, WALT BRAMM BEGINS TO CAPTURE THE INNER QUALITY THAT MAKES THE MAN A REVERED LEADER...
WEEKS LATER...
PERFECT! YOU'VE REALLY CAUGHT ME, WALT--OR, AT LEAST, THAT'S THE WAY I LIKE TO THINK I AM! EVERY DETAIL-- PERFECT!
THANKS, SIR! I'LL READY IT NOW FOR CASTING!
BUT HARDLY HAS THE GENERAL DEPARTED THAN WALTER BRAMM HEARS A SICKENING THUD ON HIS STUDIO FLOORS AND GAZES AGHAST AT THE STATUE...
WHAT IN THE WORLD MADE THE LEFT ARM FALL OFF?

MAYBE THE WIRE WAS WORN THERE! LUCKILY, I CAN REDO THE ARM WITHOUT TROUBLING THE GENERAL TO RETURN FOR A SITTING!

SKILLFULLY, HE RESTORES THE ARM TO THE SAME POSITION IT HELD BEFORE ITS MYSTERIOUS FALL...
THERE! JUST AS IT WAS, BUT IT WILL DELAY THE CASTING A FEW DAYS!

TWO DAYS LATER, WALT BRAMM ENTERS HIS STUDIO WITH THE FOREMAN OF THE CASTING FOUNDRY...
WALT, THAT'S A MASTERPIECE! EVEN WITHOUT THE SUBJECT'S FAME, IT WOULD EARN YOU RECOGNITION!
THANKS! JUST CAST IT--CAREFULLY!

THEN, BEFORE THEIR AMAZED GAZE, AGAIN, THE LEFT ARM SUDDENLY FALLS...
WALT! WHAT'S WRONG WITH THE ARMATURE?

I--I CAN'T UNDERSTAND IT! THIS IS THE SECOND TIME IT FELL! THE ARMATURE IS PERFECT, EXCEPT FOR THE BREAK--
AND THE BREAK IS CLEAN, AS IF IT WERE CUT THROUGH!

AMAZING $1 OFFER

4 Exquisite Wide Eyed Full Color Moppet Paintings Reproduced For Your Home

MUSICIAN

BALLERINA

JUGGLER

TROUBADOR

Fabulously Beautiful Original Oil Paintings Now Yours As Full Color Large Prints

All 4 For Only $1

Imagine decorating your home with these lovable, wide-eyed moppets that are becoming the rage with art lovers all over America. You'll understand why they are so appealing once you see the exquisite colors and workmanship. You cannot possibly appreciate all the irresistible appeal and the beautiful colors captured by the artist by looking at the small reproductions shown here.

These charming young moppets with their sad eyes are winning acclaim from art collectors and home decorators. The reason is because all the lovely colors and universal appeal of the original paintings has been reproduced with remarkable accuracy in these full color prints.

Offer Will Not Be Repeated This Season

We urge you to order your full color reproductions now while the supply lasts. We will send all 4 to you for just $1, plus $.35 for postage. Each print is 6" x 15", and you will be delighted by the color and beauty these 4 charming, wide-eyed moppets will add to your home. This is your only chance to order. Be sure to fill out coupon and mail it today. Allow up to 4 weeks for delivery.

Brookbridge Art Print Co., Inc. Dept. GK-5
227 E. 45th St.
New York, N.Y. 10017

Please send me the 4 Wide-Eyed Moppet Prints for just $1 plus 35c for postage, on full money-back guarantee if I am not delighted. (Allow up to 4 weeks for delivery)

Enclosed is $_____

NAME _____ (Please Print)

ADDRESS _____

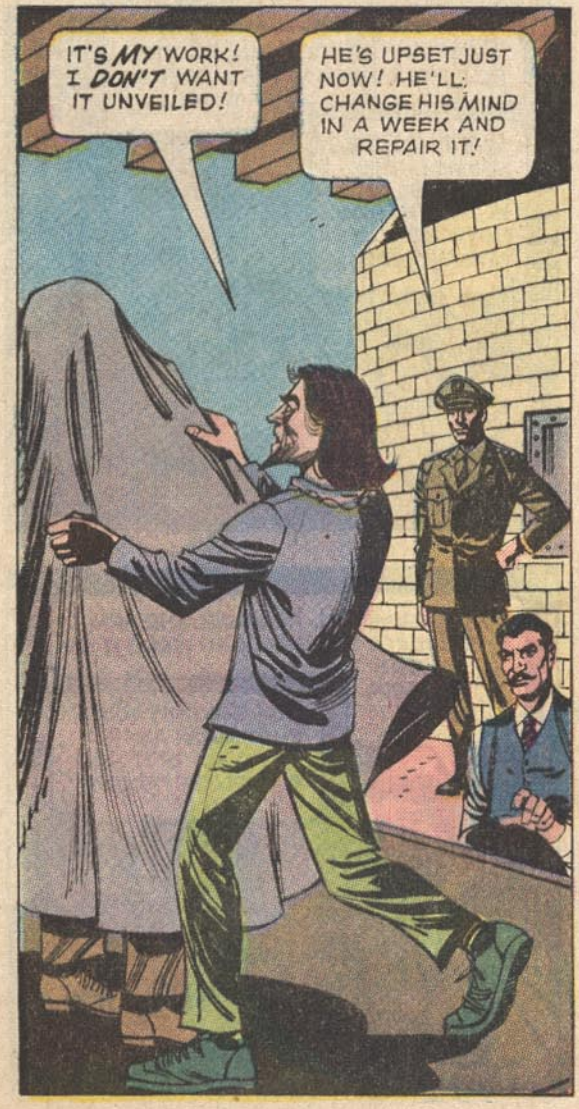
CITY _____ ZONE _____ STATE _____

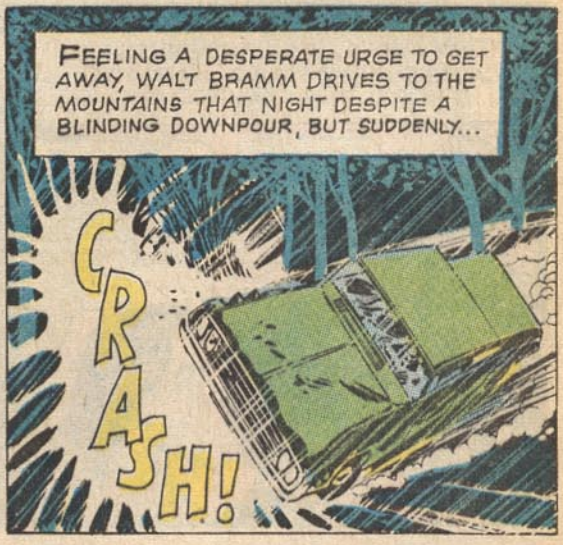
☐ SAVE! SPECIAL OFFER: Order 3 sets of all 4 prints for only $2 (you save $1.30). Extra sets make perfect gifts.

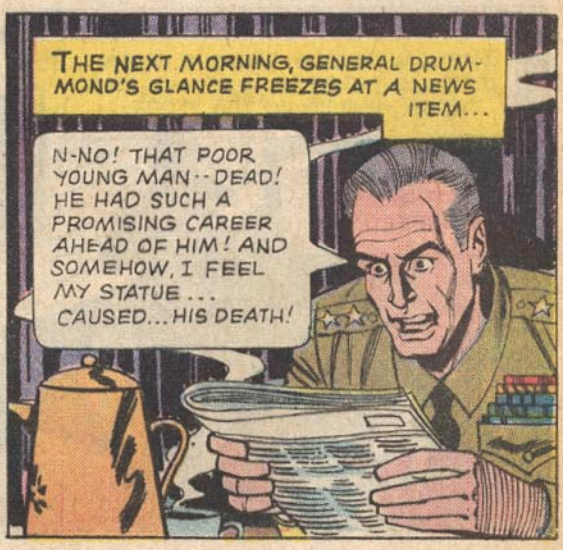
ONCE AGAIN, THE BEWILDERED SCULPTOR FIXES THE ARM, THEN, THE STATUE IS READIED FOR CASTING...
THEY ARE DOING A SPLENDID JOB! WHEN THE WORLD SEES THE LIFELIKE RESEMBLANCE TO THE GENERAL, I'LL BE FAMOUS!
TWO WEEKS LATER, THE PAINSTAKING CASTING AND WELDING COMPLETED, THE SCULPTOR EXAMINES HIS WORK...
PLEASED?
PLEASED ENOUGH TO BRING THE GENERAL HERE TODAY TO SEE IT!
THAT AFTERNOON, AN EXCITED SCULPTOR AWAITS HIS MODEL'S REACTION...
WALT, IT LOOKS GREAT! THE RESEMBLANCE IS THERE! YOU HAVE REALLY CAUGHT ME!
THEN, SUDDENLY, BEFORE THEIR DISBELIEVING EYES, A BRONZE ARM THUDS HEAVILY TO THE FLOOR...
IMPOSSIBLE! THE CASTING WENT PERFECTLY!
WALT, IF YOU'LL REMODEL THE ARM, WE'LL CAST IT AGAIN AND WELD IT ON SO NO ONE WILL EVER KNOW!
NO! I WON'T TOUCH THAT ARM AGAIN! I-IT'S AS IF IT HAD A WILL OF ITS OWN!

STOP TREMBLING LIKE A COWARD! THERE'S NOTHING SUPERNATURAL GOING ON, JUST SOME MECHANICAL PROBLEM--
NOT THREE TIMES!

WALT, THAT STATUE CAN BE FIXED AND GUARANTEE YOUR BECOMING FAMOUS!
LEAVE IT AS IT IS!


IT'S MY WORK! I DON'T WANT IT UNVEILED!
HE'S UPSET JUST NOW! HE'LL CHANGE HIS MIND IN A WEEK AND REPAIR IT!

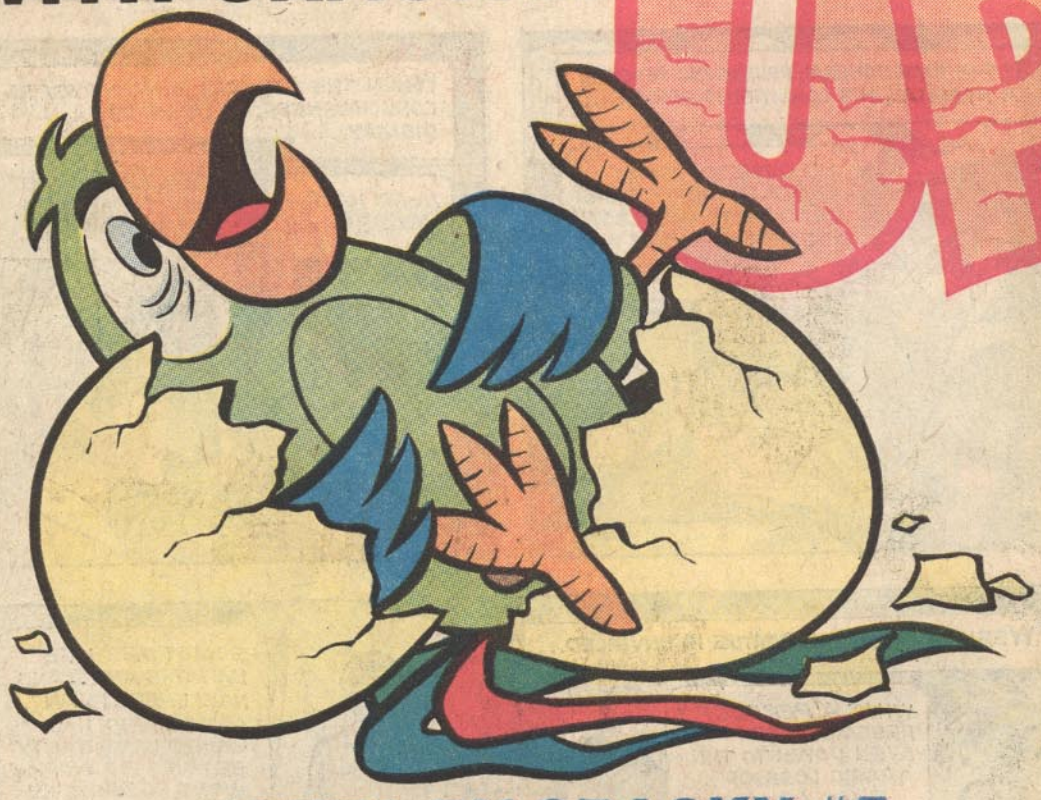

FEELING A DESPERATE URGE TO GET AWAY, WALT BRAMM DRIVES TO THE MOUNTAINS THAT NIGHT DESPITE A BLINDING DOWNPOUR, BUT SUDDENLY...
CRASH!


THE NEXT MORNING, GENERAL DRUMMOND'S GLANCE FREEZES AT A NEWS ITEM...
N-NO! THAT POOR YOUNG MAN--DEAD! HE HAD SUCH A PROMISING CAREER AHEAD OF HIM! AND SOMEHOW, I FEEL MY STATUE... CAUSED... HIS DEATH!

SHOCKED AND SADDENED, GENERAL DRUMMOND SEEKS RELIEF IN A CHANGE OF SCENE! HE GOES FISHING DEEP IN THE MOUNTAINS...
OW! THE HOOK IS CAUGHT IN MY HAND--AND IT'S IN REALLY DEEP!
DESPITE HIS OWN AND HIS COMPANION'S EFFORT, THE HOOK CANNOT BE REMOVED...
HOW ARE YOU DOING?
ALL RIGHT... BUT WE'VE STILL A DAY'S HIKING AHEAD BEFORE WE CAN GET A CAR!
BY THE TIME GENERAL DRUMMOND REACHES A HOSPITAL, HIS CONDITION IS SERIOUS...
NO QUESTION ABOUT ABOUT--GANGRENE HAS SET IN UP TO THE ELBOW! THERE'S ONLY ONE WAY TO SAVE HIM--
WHEN THE GENERAL FINALLY REGAINS CONSCIOUSNESS, HE LOOKS DOWN IN DISMAY...
M-MY HAND-- MY ARM...
GENERAL, IF THEY DIDN'T AMPUTATE, YOU WOULD HAVE DIED!
WEEKS LATER, THE STATUE IS UNVEILED...
WHAT A PERFECT RESEMBLANCE-- EVEN DOWN TO THE TRAGIC LOSS OF HIS ARM!
SOMETIMES LIFE IMITATES ART... AND NOW THERE IS AN ARTIST WHO HAS GAINED IMMORTALITY BECAUSE HIS WORK WENT BEYOND THE PRESENT INTO... THE TWILIGHT ZONE!

CRACK UP

WITH CRACKY!



JOKES BY CRACKY #5

More and more of your favorite jokes and riddles with extra special chapters including "The Dumb Dumb Daffynary" & "The World's Worst Jokes"—plus much much more—all written by Cracky himself.

Don't miss Jokes by Cracky #5
On sale now!! · Only 50¢
Wherever good magazines are sold!

"Jokes By Cracky #5" is published and distributed by the Periodicals Division of Western Publishing Co., Inc., 850 Third Ave., New York, N.Y. 10022 and in Canada by Whitman Publishing/Golden Press of Canada, Ltd. Printed in U.S.A.

3 COMPLETE FISHING OUTFITS
NATIONALLY ADVERTISED 1971 MODELS
2 LOADED TACKLE BOXES • 66 DEADLY LURES
411 Pcs.

FREE! If you order NOW! 2 LEAKPROOF FLOATING TACKLE BOXES

3 EXPERTLY BALANCED RODS AND REELS

SMOOTH POWERFUL ARGOSY DIRECT DRIVE TROLLING REEL

6 ft 2 section BAMBOO ROD

EVERYTHING YOU NEED TO GO FISHING AT ONCE

28 pc POPPING LURE SET

POWER ACTION BLACK MAGIC FIBRE-GLASS RODS

STRONGER THAN STEEL OR BAMBOO

SELECT QUALITY MONOFILAMENT LINE

SENSATIONAL VALUE !

$12.95 DELUXE MODEL

MARK IV LEVELWIND CASTING REEL

FISH KNIFE with SHEATH

5 pc. DROPLINE FISHING OUTFIT

DIP NET

NEW! SUPER "88" AUTOMATIC DUAL DRAG SPINCAST REEL

PUSH BUTTON CASTING ANTI REVERSE NO BACKLASH

4 FAMOUS TROUT FLIES

NEW

50 NATURAL BAIT LURES
SURE SHOT ACTION WITH SHRIMP, MINNOWS, GRASSHOPPERS, MAYFLIES, BUMBLEBEES, CRICKETS, LEECHES

STAR DRAG Found only on best reels

EACH ROD BALANCED TO PERFECTION

FIELD TESTED LURES Proven the Deadliest Dozen Yet

CRAFTY LURES SELECTED FROM WORLDS MOST POPULAR ALL TIME FAVORITES

COMPLETE! NOTHING ELSE TO BUY!

SELECTED FOR YOU BY EXPERTS. This choice fish-getting tackle used by thousands throughout the United States and Canada. Each item carefully chosen—everything you need for all types of fishing. Deadly lures that are all time favorites. A veteran angler or an occasional fisherman can be proud of this precision-built kit. You can go fishing at once. Compare! You may not find a bargain like this anywhere.

LOOK! YOU GET EVERYTHING SHOWN. Super "88" Spincast Reel • Comet X3C Bait Cast Reel • Argosy Direct Drive Trolling Reel • 5 ft. 2 pc. Fiber Glass Spin Cast Rod • 4 ft. Fiber Glass Bait Cast Rod • 3½ ft. Fiber Glass Trolling Rod • 6 ft. 2 section Bamboo Pole and 25 ft. Bank Line • 66 proven Deadly Lures • 5 pc. Furnished Line • 2 Floating Tackle Boxes with removable trays • Fish Knife and Sheath • 28 pc. Popping Lure Kit • Dip Net, Stringer, Split Shot, Clincher Sinkers, Snap Swivels, Assorted Hooks, Snelled Hooks, 3 Plastic Floats, 6—3 way Swivels, 6 Snaps, 12—36" Leader Strands (8# Test), and complete instructions. 411 pieces in all.

NIRESK DISCOUNT SALES, INC. CHICAGO 60606

MONEY BACK GUARANTEE!

NIRESK DISCOUNT SALES, Inc. DEPT. FI-19
CHICAGO, ILLINOIS 60606

ORDER TODAY! If you're not 100% pleased we'll refund your full purchase price promptly.

YOU KEEP 2 FREE TACKLE BOXES REGARDLESS!

Please rush_____ 411 pcs. 3 Complete Fishing Sets

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

☐ I enclose $12.95 plus $1.00 for postage & handling.
☐ Ship C.O.D. I will pay C.O.D. charges & postage.
Ill. Residents please add 5% sales tax

To Canada: $14.95 including Postage & Duty

IF YOU NEED EXTRA MONEY & YOU KNOW JUST 10 PEOPLE..

YOU CAN MAKE $50.00, $100.00, $200.00 AND MORE IN YOUR SPARE TIME—*It costs you nothing to try!*

Everyone You Know Needs Christmas Cards ...and Everyone Loves Wallace Brown Cards.

Do you know 10 people? Of course you do! Add up several neighbors, some relatives, the grocer, the milkman, your dentist, a few friends—and you've got a lot more. So what are you waiting for? These folks alone can bring you in at least $50, probably $100 and more extra money in just a few hours spare time. And this is just a start. Most everyone uses Christmas and All Occasion Cards and when you show them the thrilling new Wallace Brown line of Greeting Cards and Gift items—it's love at first sight. They'll snap up 2, 3, 6 or more Box Assortments and other things, too! This is the fun way of making money because it's so easy.

GET BEST-SELLING BOX ASSORTMENTS ON APPROVAL

Mail Coupon Below TODAY! Get Free Giant Catalog, Too!

We'll send you everything you need to start making money at once. So hurry! Mail business reply coupon below TODAY! It needs no postage! You'll get fast-selling Greeting Card Assortments on approval plus FREE Album of Personalized Christmas Cards and our big, colorful 96-page Catalog FREE—packed full of lots of money makers—greeting cards, gift wraps, imported novelties and gifts, household items, decorated stationery, etc. Mail coupon this minute—you'll be glad you did!

FREE Album of Popular-Priced Personalized Christmas Cards

Last year some folks made only $25 to $50 while others made $150-$250-$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year.

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW. FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY. No Stamp Necessary

Cut along Dotted Line

THIS ENTIRE FOLD-OVER COUPON MAKES A NO-POSTAGE-REQUIRED BUSINESS-REPLY ENVELOPE. FILL IN YOUR NAME AND ADDRESS... THEN CUT OUT ALONG DOTTED LINES...FOLD, SEAL AND MAIL.

WALLACE BROWN, Dept. WBZ—400
DIVISION OF BEVIS INDUSTRIES INC.
10 Martine Ave., White Plains, N.Y. 10606

I want to make extra money with the Wallace Brown line. Please rush me best-selling Box Assortments on approval plus FREE album of Name-Imprinted Christmas Card Samples, plus FREE 96-page catalog of money-making gift items and everything I need to start making money at once. As a Wallace Brown Dealer I will also be privileged to receive additional Free money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Name _____ (Please Print) Apt. No. _____

Address _____

City _____ State _____ Zip Code _____

☐ CHECK HERE for Club Money-Raising Plan.

NO STAMP NEEDED **Do Not Cut Here**

Fold Here ↓ You Must Seal (Scotch Tape or Glue) and MAIL

FIRST CLASS PERMIT NO. 589 WHITE PLAINS, N.Y.

BUSINESS REPLY MAIL
NO POSTAGE NECESSARY IF MAILED IN U.S.A.

Postage Will Be Paid By
WALLACE BROWN
10 Martine Avenue
White Plains, N.Y. 10606
Dept. WBZ—400